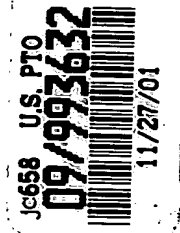


#2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of)	
)	
Kwok-Wai CHEUNG et al)	Group Art Unit: Unassigned
)	
Application No.: Unassigned)	Examiner: Unassigned
)	
Filed: November 27, 2001)	
)	
For: METHOD AND SYSTEM FOR)	
DELIVERING MEDIA SELECTIONS)	
THROUGH A NETWORK)	



CLAIM FOR CONVENTION PRIORITY

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

The benefit of the filing date of the following international application designating a state other than the U.S. is hereby requested, and the right of priority provided in 35 U.S.C. § 365 is hereby claimed:

International Patent Application No. PCT/IB00/01857

Filed: .13 December 2000.

In support of this claim, enclosed is a certified copy of the prior international application. This application is referred to in the oath or declaration. Acknowledgment of receipt of this certified copy is requested.

Respectfully submitted,

BURNS, DOANE, SWECKER & MATHIS, L.L.P.

Date: November 27, 2001

By: _____

James A. LaBarre
Registration No. 28,632

P.O. Box 1404
Alexandria, Virginia 22313-1404
(703) 836-6620



**WORLD INTELLECTUAL PROPERTY ORGANIZATION
ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE**

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**PATENT COOPERATION TREATY (PCT)
TRAITÉ DE COOPÉRATION EN MATIÈRE DE BREVETS (PCT)**

**CERTIFIED COPY OF THE INTERNATIONAL APPLICATION AS FILED
AND OF ANY CORRECTIONS THERETO**

**COPIE CERTIFIÉE CONFORME DE LA DEMANDE INTERNATIONALE, TELLE QU'ELLE
A ÉTÉ DÉPOSÉE, AINSI QUE DE TOUTES CORRECTIONS Y RELATIVES**

International Application No. }
Demande internationale n° } **PCT/IB00/01857**

International Filing Date }
Date du dépôt international } **13 December 2000
(13.12.00)**

Geneva/Genève,

**03 September 2001
(03.09.01)**

**International Bureau of the
World Intellectual Property Organization (WIPO)**

**Bureau International de l'Organisation Mondiale
de la Propriété Intellectuelle (OMPI)**



J.-L. Baron

**Head, PCT Receiving Office Section
Chef de la section "office récepteur du PCT"**

PCT

REQUEST

The undersigned requests that the present international application be processed according to the Patent Cooperation Treaty.

For receiving Office use only

PCT / IB 00 / 01857	
International Application No.	
13 DECEMBER 2000 (13.12.00)	
International Filing Date	
INTERNATIONAL BUREAU OF WIPO PCT International Application	
Name of receiving Office and "PCT International Application"	
Applicant's or agent's file reference (if desired) (12 characters maximum) PRD: 9817836	

Box No. I TITLE OF INVENTION	
METHOD AND SYSTEM FOR DELIVERING MEDIA SELECTIONS THROUGH A NETWORK	
Box No. II APPLICANT	
Name and address: (Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below.)	
CHEUNG, Kwok Wai Flat A, 3/F, 23 Shan Tong Road, Tai Po, New Territories, Hong Kong SAR, China	<input checked="" type="checkbox"/> This person is also inventor. Telephone No. Facsimile No. Teleprinter No.
State (that is, country) of nationality: CHINA	State (that is, country) of residence: CHINA
This person is applicant for the purposes of: <input checked="" type="checkbox"/> all designated States <input type="checkbox"/> all designated States except the United States of America <input type="checkbox"/> the United States of America only <input type="checkbox"/> the States indicated in the Supplemental Box	
Box No. III FURTHER APPLICANT(S) AND/OR (FURTHER) INVENTOR(S)	
Name and address: (Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below.)	
CHAN, Kwong Wing Raymond Flat A, 8th Floor, Tower 5, Prime View Garden, Tuen Mun, New Territories, Hong Kong SAR, China	This person is: <input type="checkbox"/> applicant only <input checked="" type="checkbox"/> applicant and inventor <input type="checkbox"/> inventor only (If this check-box is marked, do not fill in below.)
State (that is, country) of nationality: UNITED KINGDOM	State (that is, country) of residence: CHINA
This person is applicant for the purposes of: <input checked="" type="checkbox"/> all designated States <input type="checkbox"/> all designated States except the United States of America <input type="checkbox"/> the United States of America only <input type="checkbox"/> the States indicated in the Supplemental Box	
<input checked="" type="checkbox"/> Further applicants and/or (further) inventors are indicated on a continuation sheet.	
Box No. IV AGENT OR COMMON REPRESENTATIVE; OR ADDRESS FOR CORRESPONDENCE	
The person identified below is hereby/has been appointed to act on behalf of the applicant(s) before the competent International Authorities as: <input type="checkbox"/> agent <input checked="" type="checkbox"/> common representative	
Name and address: (Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country.)	
DAVIES, Paul R. 7/F., Alexandra House, Chater Road, Central, Hong Kong SAR, China	Telephone No. (852) 2825 9221 Facsimile No. (852) 2810 0431 Teleprinter No.
<input type="checkbox"/> Address for correspondence: Mark this check-box where no agent or common representative is/has been appointed and the space above is used instead to indicate a special address to which correspondence should be sent.	

Continuation of Box No. III FURTHER APPLICANT(S) AND/OR (FURTHER) INVENTOR(S)

If none of the following sub-boxes is used, this sheet should not be included in the request.

Name and address: (Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below.)

CHAN, Kwun Chung
Flat F, Floor 2, Block 1, Sun Tuen Mun Centre,
Tuen Mun, New Territories, Hong Kong SAR, China

This person is:

- ☐ applicant only
☒ applicant and inventor
☐ inventor only (If this check-box is marked, do not fill in below.)

State (that is, country) of nationality:
UNITED KINGDOM

State (that is, country) of residence:
CHINA

This person is applicant for the purposes of:

- ☒ all designated States ☐ all designated States except the United States of America ☐ the United States of America only ☐ the States indicated in the Supplemental Box

Name and address: (Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below.)

TAM, Cheuk Yin
Room 1408, Wah Lun House, Siu Lun Court, Tuen Mun,
New Territories, Hong Kong SAR, China

This person is:

- ☐ applicant only
☒ applicant and inventor
☐ inventor only (If this check-box is marked, do not fill in below.)

State (that is, country) of nationality:
CHINA

State (that is, country) of residence:
CHINA

This person is applicant for the purposes of:

- ☒ all designated States ☐ all designated States except the United States of America ☐ the United States of America only ☐ the States indicated in the Supplemental Box

Name and address: (Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below.)

CHAN, Chun Hay
Rm. 206, Yan hei House, Yan Shing Court, Fanling,
New Territories, Hong Kong SAR, China

This person is:

- ☐ applicant only
☒ applicant and inventor
☐ inventor only (If this check-box is marked, do not fill in below.)

State (that is, country) of nationality:
UNITED KINGDOM

State (that is, country) of residence:
CHINA

This person is applicant for the purposes of:

- ☒ all designated States ☐ all designated States except the United States of America ☐ the United States of America only ☐ the States indicated in the Supplemental Box

Name and address: (Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below.)

NG, Chi Ho
Room 1702 Block A, Sun Kwai Hing Garden, Kwai Chung,
New Territories, Hong Kong SAR, China

This person is:

- ☐ applicant only
☒ applicant and inventor
☐ inventor only (If this check-box is marked, do not fill in below.)

State (that is, country) of nationality:
UNITED KINGDOM

State (that is, country) of residence:
CHINA

This person is applicant for the purposes of:

- ☒ all designated States ☐ all designated States except the United States of America ☐ the United States of America only ☐ the States indicated in the Supplemental Box

☒ Further applicants and/or (further) inventors are indicated on another continuation sheet.

Continuation of Box No. III FURTHER APPLICANT(S) AND/OR (FURTHER) INVENTOR(S)

If none of the following sub-boxes is used, this sheet should not be included in the request.

Name and address: (Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below.)

DAVIES, Paul R.
7/F., Alexandra House, Chater Road, Central,
Hong Kong SAR, China

This person is:

- ☒ applicant only
☐ applicant and inventor
☐ inventor only (If this check-box is marked, do not fill in below.)

State (that is, country) of nationality:
NEW ZEALAND

State (that is, country) of residence:
CHINA

This person is applicant for the purposes of:

- ☐ all designated States ☐ all designated States except the United States of America ☐ the United States of America only ☒ the States indicated in the Supplemental Box

Name and address: (Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below.)

This person is:

- ☐ applicant only
☐ applicant and inventor
☐ inventor only (If this check-box is marked, do not fill in below.)

State (that is, country) of nationality:

State (that is, country) of residence:

This person is applicant for the purposes of:

- ☐ all designated States ☐ all designated States except the United States of America ☐ the United States of America only ☐ the States indicated in the Supplemental Box

Name and address: (Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below.)

This person is:

- ☐ applicant only
☐ applicant and inventor
☐ inventor only (If this check-box is marked, do not fill in below.)

State (that is, country) of nationality:

State (that is, country) of residence:

This person is applicant for the purposes of:

- ☐ all designated States ☐ all designated States except the United States of America ☐ the United States of America only ☐ the States indicated in the Supplemental Box

Name and address: (Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below.)

This person is:

- ☐ applicant only
☐ applicant and inventor
☐ inventor only (If this check-box is marked, do not fill in below.)

State (that is, country) of nationality:

State (that is, country) of residence:

This person is applicant for the purposes of:

- ☐ all designated States ☐ all designated States except the United States of America ☐ the United States of America only ☐ the States indicated in the Supplemental Box

☐ Further applicants and/or (further) inventors are indicated on another continuation sheet.

Supplemental Box *If the Supplemental Box is not used, this sheet should not be included in the request.*

1. If, in any of the Boxes, the space is insufficient to furnish all the information: in such case, write "Continuation of Box No. ..." [indicate the number of the Box] and furnish the information in the same manner as required according to the captions of the Box in which the space was insufficient, in particular:

- (i) if more than two persons are involved as applicants and/or inventors and no "continuation sheet" is available: in such case, write "Continuation of Box No. III" and indicate for each additional person the same type of information as required in Box No. III. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below;
- (ii) if, in Box No. II or in any of the sub-boxes of Box No. III, the indication "the States indicated in the Supplemental Box" is checked: in such case, write "Continuation of Box No. II" or "Continuation of Box No. III" or "Continuation of Boxes No. II and No. III" (as the case may be), indicate the name of the applicant(s) involved and, next to (each) such name, the State(s) (and/or, where applicable, ARIPO, Eurasian, European or OAPI patent) for the purposes of which the named person is applicant;
- (iii) if, in Box No. II or in any of the sub-boxes of Box No. III, the inventor or the inventor/applicant is not inventor for the purposes of all designated States or for the purposes of the United States of America: in such case, write "Continuation of Box No. II" or "Continuation of Box No. III" or "Continuation of Boxes No. II and No. III" (as the case may be), indicate the name of the inventor(s) and, next to (each) such name, the State(s) (and/or, where applicable, ARIPO, Eurasian, European or OAPI patent) for the purposes of which the named person is inventor;
- (iv) if, in addition to the agent(s) indicated in Box No. IV, there are further agents: in such case, write "Continuation of Box No. IV" and indicate for each further agent the same type of information as required in Box No. IV;
- (v) if, in Box No. V, the name of any State (or OAPI) is accompanied by the indication "patent of addition," or "certificate of addition," or if, in Box No. V, the name of the United States of America is accompanied by an indication "continuation" or "continuation-in-part": in such case, write "Continuation of Box No. V" and the name of each State involved (or OAPI), and after the name of each such State (or OAPI), the number of the parent title or parent application and the date of grant of the parent title or filing of the parent application;
- (vi) if, in Box No. VI, there are more than three earlier applications whose priority is claimed: in such case, write "Continuation of Box No. VI" and indicate for each additional earlier application the same type of information as required in Box No. VI;
- (vii) if, in Box No. VI, the earlier application is an ARIPO application: in such case, write "Continuation of Box No. VI", specify the number of the item corresponding to that earlier application and indicate at least one country party to the Paris Convention for the Protection of Industrial Property or one Member of the World Trade Organization for which that earlier application was filed.

2. If, with regard to the precautionary designation statement contained in Box No. V, the applicant wishes to exclude any State(s) from the scope of that statement: in such case, write "Designation(s) excluded from precautionary designation statement" and indicate the name or two-letter code of each State so excluded.

3. If the applicant claims, in respect of any designated Office, the benefits of provisions of the national law concerning non-prejudicial disclosures or exceptions to lack of novelty: in such case, write "Statement concerning non-prejudicial disclosures or exceptions to lack of novelty" and furnish that statement below.

Continuation of Box No. III

DAVIES, Paul R.

(Name of Applicant)

New Zealand

State for which the applicant is named
as a co-applicant

Box No.V DESIGNATION OF STATES

The following designations are hereby made under Rule 4.9(a) (mark the applicable check-boxes; at least one must be marked):

Regional Patent

- ☒ AP ARIPO Patent: GH Ghana, GM Gambia, KE Kenya, LS Lesotho, MW Malawi, MZ Mozambique, SD Sudan, SL Sierra Leone, SZ Swaziland, TZ United Republic of Tanzania, UG Uganda, ZW Zimbabwe, and any other State which is a Contracting State of the Harare Protocol and of the PCT
- ☒ EA Eurasian Patent: AM Armenia, AZ Azerbaijan, BY Belarus, KG Kyrgyzstan, KZ Kazakhstan, MD Republic of Moldova, RU Russian Federation, TJ Tajikistan, TM Turkmenistan, and any other State which is a Contracting State of the Eurasian Patent Convention and of the PCT
- ☒ EP European Patent: AT Austria, BE Belgium, CH and LI Switzerland and Liechtenstein, CY Cyprus, DE Germany, DK Denmark, ES Spain, FI Finland, FR France, GB United Kingdom, GR Greece, IE Ireland, IT Italy, LU Luxembourg, MC Monaco, NL Netherlands, PT Portugal, SE Sweden, and any other State which is a Contracting State of the European Patent Convention and of the PCT
- ☒ OA OAPI Patent: BF Burkina Faso, BJ Benin, CF Central African Republic, CG Congo, CI Côte d'Ivoire, CM Cameroon, GA Gabon, GN Guinea, GW Guinea-Bissau, ML Mali, MR Mauritania, NE Niger, SN Senegal, TD Chad, TG Togo, and any other State which is a member State of OAPI and a Contracting State of the PCT (if other kind of protection or treatment desired, specify on dotted line)

National Patent (if other kind of protection or treatment desired, specify on dotted line):

- | | |
|--|--|
| <input checked="" type="checkbox"/> AE United Arab Emirates | <input checked="" type="checkbox"/> LC Saint Lucia |
| <input checked="" type="checkbox"/> AG Antigua and Barbuda | <input checked="" type="checkbox"/> LK Sri Lanka |
| <input checked="" type="checkbox"/> AL Albania | <input checked="" type="checkbox"/> LR Liberia |
| <input checked="" type="checkbox"/> AM Armenia | <input checked="" type="checkbox"/> LS Lesotho |
| <input checked="" type="checkbox"/> AT Austria and utility model | <input checked="" type="checkbox"/> LT Lithuania |
| <input checked="" type="checkbox"/> AU Australia | <input checked="" type="checkbox"/> LU Luxembourg |
| <input checked="" type="checkbox"/> AZ Azerbaijan | <input checked="" type="checkbox"/> LV Latvia |
| <input checked="" type="checkbox"/> BA Bosnia and Herzegovina | <input checked="" type="checkbox"/> MA Morocco |
| <input checked="" type="checkbox"/> BB Barbados | <input checked="" type="checkbox"/> MD Republic of Moldova |
| <input checked="" type="checkbox"/> BG Bulgaria | <input checked="" type="checkbox"/> MG Madagascar |
| <input checked="" type="checkbox"/> BR Brazil | <input checked="" type="checkbox"/> MK The former Yugoslav Republic of Macedonia |
| <input checked="" type="checkbox"/> BY Belarus | <input checked="" type="checkbox"/> MN Mongolia |
| <input checked="" type="checkbox"/> BZ Belize | <input checked="" type="checkbox"/> MW Malawi |
| <input checked="" type="checkbox"/> CA Canada | <input checked="" type="checkbox"/> MX Mexico |
| <input checked="" type="checkbox"/> CH and LI Switzerland and Liechtenstein | <input checked="" type="checkbox"/> MZ Mozambique |
| <input checked="" type="checkbox"/> CN China (and utility model) | <input checked="" type="checkbox"/> NO Norway |
| <input checked="" type="checkbox"/> CR Costa Rica | <input checked="" type="checkbox"/> NZ New Zealand |
| <input checked="" type="checkbox"/> CU Cuba | <input checked="" type="checkbox"/> PL Poland |
| <input checked="" type="checkbox"/> CZ Czech Republic and utility model | <input checked="" type="checkbox"/> PT Portugal |
| <input checked="" type="checkbox"/> DE Germany and utility model | <input checked="" type="checkbox"/> RO Romania |
| <input checked="" type="checkbox"/> DK Denmark and utility model | <input checked="" type="checkbox"/> RU Russian Federation |
| <input checked="" type="checkbox"/> DM Dominica | <input checked="" type="checkbox"/> SD Sudan |
| <input checked="" type="checkbox"/> DZ Algeria | <input checked="" type="checkbox"/> SE Sweden |
| <input checked="" type="checkbox"/> EE Estonia and utility model | <input checked="" type="checkbox"/> SG Singapore |
| <input checked="" type="checkbox"/> ES Spain | <input checked="" type="checkbox"/> SI Slovenia |
| <input checked="" type="checkbox"/> FI Finland and utility model | <input checked="" type="checkbox"/> SK Slovakia and utility model |
| <input checked="" type="checkbox"/> GB United Kingdom | <input checked="" type="checkbox"/> SL Sierra Leone |
| <input checked="" type="checkbox"/> GD Grenada | <input checked="" type="checkbox"/> TJ Tajikistan |
| <input checked="" type="checkbox"/> GE Georgia | <input checked="" type="checkbox"/> TM Turkmenistan |
| <input checked="" type="checkbox"/> GH Ghana | <input checked="" type="checkbox"/> TR Turkey |
| <input checked="" type="checkbox"/> GM Gambia | <input checked="" type="checkbox"/> TT Trinidad and Tobago |
| <input checked="" type="checkbox"/> HR Croatia | <input checked="" type="checkbox"/> TZ United Republic of Tanzania |
| <input checked="" type="checkbox"/> HU Hungary | <input checked="" type="checkbox"/> UA Ukraine |
| <input checked="" type="checkbox"/> ID Indonesia | <input checked="" type="checkbox"/> UG Uganda |
| <input checked="" type="checkbox"/> IL Israel | <input checked="" type="checkbox"/> US United States of America |
| <input checked="" type="checkbox"/> IN India | <input checked="" type="checkbox"/> UZ Uzbekistan |
| <input checked="" type="checkbox"/> IS Iceland | <input checked="" type="checkbox"/> VN Viet Nam |
| <input checked="" type="checkbox"/> JP Japan | <input checked="" type="checkbox"/> YU Yugoslavia |
| <input checked="" type="checkbox"/> KE Kenya | <input checked="" type="checkbox"/> ZA South Africa |
| <input checked="" type="checkbox"/> KG Kyrgyzstan | <input checked="" type="checkbox"/> ZW Zimbabwe |
| <input checked="" type="checkbox"/> KP Democratic People's Republic of Korea | |
| <input checked="" type="checkbox"/> KR Republic of Korea (and utility model) | |
| <input checked="" type="checkbox"/> KZ Kazakhstan | |

Check-box reserved for designating States which have become party to the PCT after issuance of this sheet:

☐

Precautionary Designation Statement: In addition to the designations made above, the applicant also makes under Rule 4.9(b) all other designations which would be permitted under the PCT except any designation(s) indicated in the Supplemental Box as being excluded from the scope of this statement. The applicant declares that those additional designations are subject to confirmation and that any designation which is not confirmed before the expiration of 15 months from the priority date is to be regarded as withdrawn by the applicant at the expiration of that time limit. (Confirmation (including fees) must reach the receiving Office within the 15-month time limit.)

Box No. VI PRIORITY CLAIM		<input type="checkbox"/> Further priority claims are indicated in the Supplemental Box.		
Filing date of earlier application (day/month/year)	Number of earlier application	Where earlier application is:		
		national application: country	regional application: regional Office	international application: receiving Office
item (1)				
item (2)				
item (3)				

☐ The receiving Office is requested to prepare and transmit to the International Bureau a certified copy of the earlier application(s) (only if the earlier application was filed with the Office which for the purposes of the present international application is the receiving Office) identified above as item(s):

* Where the earlier application is an ARIPO application, it is mandatory to indicate in the Supplemental Box at least one country party to the Paris Convention for the Protection of Industrial Property for which that earlier application was filed (Rule 4.10(b)(ii)). See Supplemental Box.

Box No. VII INTERNATIONAL SEARCHING AUTHORITY

Choice of International Searching Authority (ISA)
(if two or more International Searching Authorities are competent to carry out the international search, indicate the Authority chosen; the two-letter code may be used):

ISA / EP

Request to use results of earlier search; reference to that search (if an earlier search has been carried out by or requested from the International Searching Authority):

Date (day/month/year)

Number

Country (or regional Office)

Box No. VIII CHECK LIST; LANGUAGE OF FILING

This international application contains the following number of sheets:

request : 6
description (excluding sequence listing part) : 19 20
claims : 4
abstract : 1
drawings : 7 6
sequence listing part of description :
Total number of sheets : 37

This international application is accompanied by the item(s) marked below:

1. ☒ fee calculation sheet
2. ☐ separate signed power of attorney
3. ☐ copy of general power of attorney; reference number, if any:
4. ☐ statement explaining lack of signature
5. ☐ priority document(s) identified in Box No. VI as item(s):
6. ☐ translation of international application into (language):
7. ☐ separate indications concerning deposited microorganism or other biological material
8. ☐ nucleotide and/or amino acid sequence listing in computer readable form
9. ☐ other (specify):

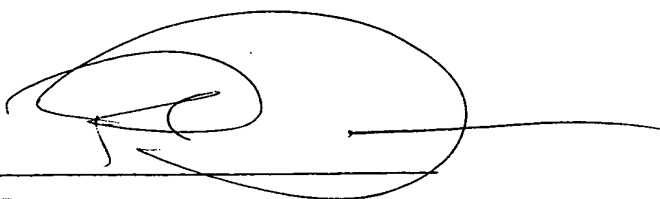
Figure of the drawings which should accompany the abstract:

Language of filing of the international application:

English

Box No. IX SIGNATURE OF APPLICANT OR AGENT

Next to each signature, indicate the name of the person signing and the capacity in which the person signs (if such capacity is not obvious from reading the request).



DAVIES, Paul R.

For receiving Office use only		2. Drawings: <input type="checkbox"/> received: <input type="checkbox"/> not received:
1. Date of actual receipt of the purported international application:	13 DECEMBER 2000 (13. 12. 00)	
3. Corrected date of actual receipt due to later but timely received papers or drawings completing the purported international application:		
4. Date of timely receipt of the required corrections under PCT Article 11(2):		
5. International Searching Authority (if two or more are competent): ISA / EP	6. <input checked="" type="checkbox"/> Transmittal of search copy delayed until search fee is paid.	

For International Bureau use only

Date of receipt of the record copy by the International Bureau:

Method and System for Delivering Media Selections through a NetworkField of the Invention

5 This invention relates to networked multimedia delivery system. More particularly, this invention relates to a media delivery system for delivering media selection to a plurality of media client over a hybrid multicast/unicast network.

Background of the Invention

10

 In a true Video-on-Demand (VOD) system, users are allowed to view any video programs at any time and perform any VCR-like interactive functions, such as fast forward/fast rewind, jump forward/jump rewind, slow motion and pause. It can be easily achieved by dedicating a channel to each user. However, this method is very expensive,
15 inefficient and not scalable. Thus, multicast delivery is regarded as one of the solutions to reduce the cost and increase the scalability of a large-scale VOD system. A multicast stream can be shared by a large number of users. Unfortunately, it is difficult to implement interactive functions for multicast streams. It is a challenging and hot topic in recent years as to find out how to satisfy one user's interactive requests without affecting
20 other users in the same multicast group.

 Many researches have tried to solve this problem. One of the studies is to provide limited VCR functions based on the buffer size of the set-top box. Interactive functions such as fast forward can only be performed by using the frames already stored in the
25 buffer. Thus, a large amount of buffer is needed in order to get better VCR functions.

Furthermore, this technique cannot serve certain interactive functions such as jump forward/backward which involve a change in the buffer content. In another study, it is proposed that user interactions can be handled by creating a unicast stream. This new stream may be held on till the end of the video. It means that all the users may eventually
5 hold an individual stream rather than share the same multicast stream. Thus, the scalability is reduced or many interactive requests may be blocked. Such problems limit the usefulness of such systems, particularly in the case when such systems are implemented in metropolitan areas having millions of users.

10 Therefore, it is an object of this invention to resolve at least some of the problems at set forth in the prior art. As a minimum, it is an object of this invention to provide the public with a useful choice.

Summary of the invention

15

Accordingly, this invention provides a method for delivering media to a plurality of media client having a buffer for caching media of a selected media stream within one stream interval and processing capability for playing the media in a multicast media stream through a network, including the steps of:

- 20
- generating plurality of multicast media streams, wherein each multicast media stream is repeated at regular stream intervals;
 - joining the media client to a selected multicast media stream in response to a selection request from the media client;
 - caching the buffer of the media client continuously with unplayed media in
25 the selected multicast media stream; and

- caching the selected multicast media streams in at least one interactive server,

such that interactive requests and/or errors in playing the media in the media client are handled by the interactive server or the media server.

5

It is another aspect of this invention to provide a system for delivering media selection to a plurality of media clients having a buffer for caching media of a selected media stream within one stream interval and processing capability for playing the media in a multicast media stream through a network, including

10

- at least one media server for generating a plurality of multicast media streams, wherein each multicast media stream is repeated at regular stream intervals, and the media client is joined to a selected multicast media stream in response to a selection request from the media client

15

- at least one interactive server for caching the selected multicast media stream

such that interactive requests and/or errors in playing the media in the media client are handled by the interactive server or the media server.

Brief description of the drawings

20

Preferred embodiments of the present invention will now be explained by way of example and with reference to the accompany drawings in which:

Figure 1 shows the overall architecture of the media delivery system of this invention.

Figure 2 shows the media stream scheduling of a particularly preferred embodiment of this invention generated by a media server.

Figure 3 shows how the media client merges back to the multicast media stream after an interactive operation is performed.

5 Figure 4 shows the pause operations, and Figure 5 shows the corresponding change of the media client's buffer during a pause operation.

Figure 6 shows the change in the media client's buffer during a slow motion operation.

10 Figure 7 shows how to determine the suitable multicast media stream after a fast forward operation.

Figure 8 shows the difference between play-point for fast forward operation and normal play back operation.

Figure 9 shows the difference between play-point for fast rewind operation and normal play back operation.

15 Figure 10 shows how to determine the suitable multicast media stream after a jump forward operation.

Detail Description of Preferred Embodiments

20 This invention is now described by ways of example with reference to the figures in the following sections. List 1 is a part list so that the reference numerals may be easily referred to.

Although the following description refers the media or the media selections to be
25 delivered is video, it is expressly understood that media in other forms may also be

delivered in the system of this invention instead of video, for example audio, or their combination.

1. System Architecture

5 1.1 Overview

The overall system architecture of the media delivery system (10) of this invention is shown in Fig.1. The system is composed of four main components:

- a) at least one media server . The media server may be a stand alone server or can be a member of the Video Server Cluster VSC (12) as shown in Fig.1;
- 10 b) a plurality of media clients (14) being Client Stations CS;
- c) a network (16) which may be represented as a Multicast Backbone Network MBN (20) and a plurality of Local Distribution Networks LDN (22); and
- d) at least one interactive server (18) being the Distributed Interactive Server (DIS).

15 Note that the MBN (20) can use any arbitrary topology that supports the multicast protocol. The ring structure shown in Fig.1 is used for simplicity and should not be interpreted that a token-ring network is required for this invention.

1.2 Video Server Cluster VSC (12)

20 The role of the VSC (12) is to generate the multicast media streams for the entire system. Each VSC (12) consists of at least one and preferably 5 to 15 media servers. The number of media servers in the cluster may be altered as desired.

Preferably, each media server stores part of the video content in a simple striped format with parity added for forward error correction, like RAID 5. This allows a simple
25 error recovery if the CS (14) missed out one video block out of the parity group. Also,

the entire VSC (12) can still be operational even when some of the media servers are down, achieving some degrees of fault-tolerance. Other known stripping scheme may be employed in this invention.

5 The video blocks sent by the VSC (12) are preferably interleaved randomly to minimize the impact of burst block errors and increase system security. Since blocks are most likely to drop in a busty manner, by interleaving the packets sent by the VSC (12), missing packets are scattered more evenly. Hence, the simple parity scheme may be able to recover most, if not all of the missing packets

10 In addition, block interleaving discourages eavesdroppers to capture the video blocks for viewing. A pseudo random sequence may be used for generating the random interleaving: the generating key of the sequence is passed to the CS (14) by a public key encryption algorithm during channel establishment. As a result, the CS (14) can reorder the video sequence from the regenerated pseudo random sequence.

15 To provide interactive functions to the user, the multicast media streams are repetitively started at fixed regular stream intervals, for example, every thirty to sixty seconds, at the VSC (14) to serve a plurality of media streams to the majority of customers not performing any interactive functions. The media stream scheduling of thirty seconds stream interval is shown in Fig.2.

20 The stream interval may be chosen at any desired value basing on the scale and the performance of the system (10). However, the stream interval is preferably set at around 30 - 60 sec, such that the average start up time may be around 15 - 30 sec, which is acceptable. Although a large number of multicast media streams are needed, it is worthwhile to do so as it can provide a better quality of service to users and can reduce the buffer requirement at the client side for fully interactive functions. Moreover, with

more multicast media streams, the number and the holding time of the unicast streams required for providing interactivity and merging may be reduced.

1.3 Client Station CS (14)

5 Each CS (14) should have a buffer that can hold media contained in the multicast media streams for up to one stream interval of video blocks. For stream interval equals to 30 sec and MPEG-2 video (2 to 4 Mb/s), that amounts to ~8-15 MB. With a simple parity for error correction, such as 10 servers with 1 as parity, the buffer required is around 15* 10/9 or 16.7 MB. Therefore 32MB of buffer for each CS appears to be sufficient.

10 Other than memory requirement, each CS (14) should have a network connection such that the media streams can be delivered to CS (14). The network connection is preferably broadband network connection which can allow ~1.5 to 2 times of the MPEG-2 transmission rate. Furthermore, each CS (14) should have enough processing capability for playing the media in the multicast media stream. A low-end equipped with Pentium-
15 266 together with a hardware or software MPEG-2 decoder is found to be satisfactory.

1.4 Network (16)

1.4.1. Multicast Backbone Network MBN (20)

20 There is no particular requirement on the underlying network (16), other than that it should be capable of supplying enough bandwidth for delivering the multicast media streams to CS (14). In a real-life application, MBN (20) may be responsible for handling several thousands of multicast streams for distribution to the CS (14) through the LBN (22).

Preferably, the MBN (20) is connected to the LDN (22) by a high-speed router.

25 Each router should be capable of running the desired multicast routing protocol such as

PIM, MOSPF, DVMRP etc. Ideally, the MBN (20) should be fault-tolerant and can be re-routed to alternate routes when necessary. The current IP over DWDM network proposals may be used as they seem to provide such a desirable characteristic. In general, the higher the bandwidth of the backbone network, the more media streams it can serve to the users.

5

1.4.2 Local Distribution Networks LDN (22)

The LDN (22) carries the multicast media streams down to each CS (14), pruning the streams down the way whenever they are not needed. A simple tree network may be sufficient for such purpose.

10

1.5. Distributed Interactive Server DIS (18)

The DIS (18) are mainly responsible for error recovery and generating unicast contents in response to interactive requests submitted by CS (14), by caching the multicast media streams. Although these functions may be performed by VSC (12), they are preferably performed by DIS (18) to reduce overall server and network load.

15

Since each multicast stream provided by VSC can be viewed by virtually unlimited number of users, while unicast stream for interactive functions is not, a distributed approach is chosen so that the system is more scalable.

One of the functions of the DIS (18) is handle errors in playing the media in CS (14), including transmitting any video blocks that the CS (14) has not received. When the CS (14) failed to reconstruct the missing video block, it sends a request to the DIS for the missing video block.

20

As the DIS (18) is distributed and it is closer to the CS (14), the packet delay may be minimized and this may improve the response time of the interactive functions and the success rate of retransmission. The multicast stream provides most of the traffic. It was

25

found in related studies that less than 2% of users perform interactive functions at one time. Therefore, a low-end DIS (18) may be sufficient for the media delivery system (10).

5 2. Service Provisioning

The architecture of media delivery system (10) may provide three distinct services Class A, B, and C unified in one single framework.

Class A service is similar to the current cable TV service. Users can watch any broadcast channels in a non-interactive manner. To support Class A service, the media
10 delivery system (10) should be capable of supporting hundreds of non-interactive multicast channels. This is provided (as also offered in many other architectures) by standard IP multicast channels over the broadband infrastructure. The key issue to be resolved is the handling of error retransmission. In this context, Class A service is provided by the VSC (12) using multicast IP streams and distributed to the CS (14) via
15 the network (16). Error recovery and retransmission may be handled by the DIS (18) at each LDN to improve error retransmission.

The Class B service aims at supporting limited media (say hundreds of hours of MPEG-2 programs) in a fully interactive manner with high user scalability. This is provided by the hybrid multicast-unicast streaming technology of this invention that a
20 modest amount of system resources may be required to support a large number of users. This service is particularly desirable for metropolitan areas where millions of users may want to see certain media (such as movie, sports or musical event) without little or even no restriction. In the media delivery system (10) of this invention, several hundred hours of video contents (MPEG-2) can be supported cost effectively for interactive multicast
25 distribution currently.

Class B service is the most complicated and will be explained in the sections below.

The Class C service aims at offering unlimited content to a fixed number of users. This service concept is similar to many existing offerings based on a unique unicast stream for each viewer. The service unfortunately is unscalable in the sense that the service provisioning cost is fixed per user and is also fairly high at the current technology level. However, when this service is bundled with the previous two DINA services, there may be only a small percentage of the entire viewers requesting for this service, thus the overall system cost may be reduced drastically.

Class C service is handled in the following manner. When a certain CS (14) requests for a Class C service, a dedicated interactive request is submitted by the CS (14) asking for a dedicated media. The local DIS (18) will first be checked to see if there exists a copy of the dedicated media stored at the local cache of DIS (18). If yes, the local DIS (18) will service the request directly by starting a unicast stream. If not, the user manager will initiate a request to the VSC (12). The VSC (12) will distribute the content via a unicast stream to the CS (14) requesting the service, either directly from the VSC (12) or indirectly to the DIS (18). Interactivity is handled by the VSC (12) or the DIS (18). The cache implemented at the local DIS (18) aims at reducing the number of requests to the VSC and the backbone bandwidth required according to the usage statistics of the media.

3. Interactive Functions

Interactive functions, including fast forward, fast rewind, jump forward, and jump backward, for the CS (14) may be performed with a dedicated unicast stream from the DIS. Such interactive functions are provided in the Class B service.

In general, when the CS (14) requests an interactive function, the CS (14) will first leave the multicast group it currently belongs to, then request a unicast stream to handle the interactive functions. When the CS (14) finishes the interactive function, it first uses the unicast stream for normal playback, but at a higher, say ~1.5 to 2X, pump rate. As a result, the CS's (14) buffer will keep filling up and it will be full after one or two time slots. At that point the CS (14) will close the unicast stream to rejoin a suitable multicast stream. Although the unicast stream may be left open, this will increase the network load.

In order to provide a limited amount of media to an unlimited number of users in a fully interactive manner, the batching concept is utilized in this invention, so that the users may share the same video stream at the same time while interactive functions may still be performed. This may allow one multicast stream to serve many users and reduce both the server and network.

Three types of streams are defined in Class B service: 1) M(i)-stream – which stands for multicast media stream for normal play starting at the beginning of the i-th stream interval; 2) I-stream - which stands for interactive unicast stream opened for the interactive functions requested by any user; 3) J-stream - which stands for merging unicast stream used by a user to merge back to the M(i)-stream.

When a user engages in an interactive function, a new unicast stream may be provided to the user according to what interactive request is raised. Thus an unicast stream is said to have split from the original multicast stream. The splitting operation is straightforward as a new unicast stream is provided to handle the requested interaction.

On the other hand, the merge operation is a lot more complicated and is extremely important as it allows a client on a unicast stream to merge back to the M(i)-stream and release the I-stream after performing the interactive function. A great improvement in the

VOD interactive feature may be achieved because the merging operation reduces the number of unicast streams. It in turns allows the same number of streams to serve more users' interactive requests, thus better quality of service and scalability may be achieved.

The architecture of the media delivery system (10) can ensure that all the clients
 5 can merge back to M(i)-stream provided that the following requirements are met: 1) the CS (14) buffer is large enough to hold all the frames within one stream interval (say 30 - 60 sec), 2) the J-stream can transmit at a higher rate than the M(i) streams and therefore can fill up the necessary buffer before merging.

As an example, consider a 30-sec MPEG-2 (4.7Mbps) video, the buffer required is
 10 18MB (30*4.7/8). The J-stream is opened as soon as a user has finished all interactive functions and returns to normal play. The J-stream then transmits frames at a faster rate f . Since the incoming data rate is faster than the consumption rate r , the buffer will fill up. f can be chosen with different values according to the network architecture. Network with more bandwidth can support a larger f , which means that the client can merge back to the
 15 M(i)-stream in a shorter time.

Assume the buffer is being filled up at a rate of $(f-r)$ Mbps. In the worst case, the required time T_{Fill} to fill up the buffer is,

$$T_{\text{Fill}} = \frac{\text{buffersize} \times 8}{f - r} \text{sec}$$

For an example, if $f = 1.5 \times 4.7\text{Mbps}$, then $T_{\text{Fill}} = 60\text{sec}$.

20 Once the buffer is filled up, the client must be capable of merging back to a M(i)-stream, which is shown in Fig.3. Suppose that after some interactive action and J-stream transmission, the buffer has been filled up at an arbitrary time mark 280sec relative to the CS (14). The current play-point of the stream is at 90sec so the CS (14) buffer stores the

frames from 90sec to 120sec of the stream. The CS (14) then leaves the J-stream as no more data can be stored, thus freeing up a J-stream to serve other users.

Since the stream interval between the M(i)-streams is the same as the CS buffer size, an M(i)-stream with the current play-time that is within the CS buffer time mark can always be found. Since CS will have to continue to play frames beyond what have been buffered, it can merge back to the appropriate M(k)-stream. By doing so, it can start to receive frames at 120sec of the M(k)-stream (i.e. at time mark 290sec relative to the CS). At that time, 10 seconds of buffer space in CS can be freed as the frames from 90sec to 100sec have already been played. Thus, this client is successfully merged back to the shared M(k)-stream.

The operations of each interactive function that may be preferred to be performed in the media delivery system (10) of this invention will now be described in the following sections.

15 Play/Stop

For normal play back, the CS (14) first sends a play request to VSC (14), then joins the multicast media stream and finally wait for VSC video data. While for stop, CS just simply tells the VSC and leaves the selected multicast media stream. During the play time, the CS buffer is continuously filled by the media in the selected multicast media stream.

To improve the benefit of multicast delivery, the VSC (12) preferably waits for some time to fill the buffer of the CS (14) before starting a new selected multicast media stream when a selection request is raised by the user.

25 Pause

Pause keeps the play-point at its current position. During Pause, the CS buffer continues to receive data from the $M(i)$ -stream, while no data is consumed. Thus, data will accumulate at the buffer. If normal-play is resumed before the CS buffer is full, the CS (14) can continue to receive data from the same $M(i)$ -stream. Only the play-point position in the buffer is changed. If Pause continues until buffer is full, the CS (14) does nothing after the buffer is filled up. It keeps the frames in the buffer for merging. Once Resume is activated, it will try to find the appropriate $M(i)$ -stream to merge. The merge operation is the same as what has been described in Section C. Suppose the original stream is $M(k)$ and the Pause time is T_{Pause} . The algorithm is as follows:

*If $m \times \text{stream interval} \leq T_{\text{Pause}}$
 $< (m + 1) \times \text{stream interval}$,
 then merge to $M(k + m)$ stream*

where m should normally be positive as the CS (14) rejoins the later multicast streams for it to maintain the same position in the video. When the play-point is paused near the end of the stream and the pause time is large, there may be a wrap around of the streams and m can take on negative values.

Slow Motion

Slow Motion is to play a stream at a slower speed, e.g. 0.5X. During the slow motion, data consumption rate is smaller than the arrival rate. Thus data will be accumulated in the buffer. Similar to pause, if playback is resumed before the CS buffer is full, the CS (14) can continue to receive data from that $M(i)$ -stream. If slow motion continues until the buffer is full, the CS (14) must leave the current $M(i)$ -stream. CS (14) will continue to play slow motion up to the end of the buffer. Then CS (14) needs to join

the next stream in order to get the required frame for continuing the slow motion. It is also necessary for the CS (14) to join the next stream so it can resume normal play at any time.

The CS (14) buffer state shown in Figure 6 helps to explain how slow motion works, which refer to a specific example of slow motion operation. The time mark is relative to the CS (14). In Figure 4, slow motion at 0.5X begins at CS 30sec. Afterwards, frames of 5 seconds are played in every 10 seconds of CS time. However, the incoming frame rate is unchanged. Thus, frames of 5 seconds are accumulated in every 10 seconds of CS time. The buffer will be full at 80sec and the CS (14) must leave the current M(k)-stream. Then the CS (14) joins the next M(k+1)-stream to get the missing frames after 80sec. Since every stream is separated by the same stream interval 30sec, the frames after 80sec from M(k+1)-stream will be available at CS 110sec. The frames received before CS 110sec duplicate with those in the buffer and will be discarded. At CS 120 sec, the CS (14) resumes normal play. The play-point position will change to the new M(k+1)-stream because the old frames have already been played out and the CS (14) resumes normal play with the incoming frames from the new M(k+1)-stream.

Various Speed Fast Forward / Fast Rewind (FF/REW)

Fast Forward FF or Fast Rewind REW is to play frames faster than the normal speed. In operation, the CS (14) first tries to use the frames in its own buffer to serve FF by skipping some of the frames. If the FF action exceeds the range of the frames in buffer, video provided by the I-stream, which is pre-recorded at different speeds for both forward and reverse direction FF/REW, is utilized. This scheme not only uses bandwidth more efficiently, but also provides various speeds for FF/REW actions (e.g. 1X for rewind, 2X, 4X, etc) which are offered in advanced VCR.

The I-streams containing the prerecorded media are generated and provided by the DIS (18) to the CS (14). For example, when a user requests a 4x FF, the DIS sends the pre-record 4X forward I-stream containing video starting at the required time to the CS (14). CS (14) may then play out the frames without wasting any bandwidth. When the
 5 CS ends the interactive function and resumes the normal play, all of the CS buffer is cleared as they are no longer valid. Then, a J-stream is sent by the DIS (18) to transmit data at a faster rate to the CS (14) to fill up the buffer for the merging operation as mentioned in previous section.

In order to know which packet the J-stream should carry in order to match the
 10 play-time, the required packet sequence number p should be set equal to $(\text{play-time} \times \text{transmission rate of } M(i)\text{-stream})/x$, where x is the packet size in bit.

Figure 7 shows how to determine the suitable $M(i)$ -stream after FF. It can be realized that the actual play-time for, say, a 20-seconds 4X FF is 80 seconds. T_{FF} is the time for FF action and T_{Fill} is the same as defined previously. The play-time has gone for
 15 $(P_{MC} - P_{FF})$, where P_{FF} is the play-time to begin FF and P_{MC} is the play-time to resume the normal multicast $M(i)$ -stream. $(T_{FF} + T_{Fill})$ is the total time for the split and merge operation. Thus, the stream has been played for a time $(T_{FF} + T_{Fill})$. In Figure 8, which shows the difference between play-point for FF operation and normal play back operation, it is shown that $[(P_{MC} - P_{FF}) - (T_{FF} + T_{Fill})]$ is the play-time of the new multicast
 20 stream ahead of the play-time of the original multicast stream. Suppose the CS is originally in the $M(k)$ -stream. The algorithm for FF operation is as follows:

*If $m \times \text{stream interval} \leq (P_{MC} - P_{FF}) - (T_{FF} + T_{Fill})$
 $< (m + 1) \times \text{stream interval}$
 then merge to $M(k - m)$ stream*

where m should be positive as it needs to go to the previous stream in order to get to the

later part of the viewing.

For REW, the operation is similar to FF. It will bring the play-time backwards. The DIS will send a pre-record 1X/2X/4X reverse I-stream to CS and J-stream is also used to fill-up the buffer for merging. However, referring to Fig. 9, now $[T_{FF} + T_{Fill} + (P_{REW} - P_{MC})]$ is the play-time behind the current position. P_{REW} is the time to start REW. The algorithm for REW operation is as follows:

*If $m \times \text{stream interval} \leq T_{FF} + T_{Fill} + (P_{REW} - P_{MC})$
 $< (m + 1) \times \text{stream interval}$
 then merge to $M(k + m)$ stream*

where m should be positive in order to go to later stream for the earlier part of the viewing.

10

Jump Forward/Jump Backward(JF/JB)

Jump Forward is to go to a specific play time immediately. It is an advanced feature in VCD and DVD players which allows user to search frames by directly going to that play-time.

When a user issues a JF request in the media delivery system (10) of this invention, it will first determine whether the target time frame is in the CS buffer. If yes, the user can be served by just moving the play-point position in the buffer to the required frames. If no, a J-stream beginning at the required time will be sent immediately from the DIS. The CS clears (CS) its own buffer and plays frames from J-stream. It accepts the J-stream until the buffer is full, then leaves the J-stream and merges back to a $M(i)$ -stream.

Figure 10 shows a particular example where a user jump forward from the 70sec time mark to the 130sec time mark. P_{JF} is the time when JF starts. Just like the other interactive functions, the CS needs to find the suitable $M(i)$ -stream for merging back. The

algorithm is similar to FF:

$$\begin{aligned} & \text{If } m \times \text{stream interval} \leq (P_{MC} - P_{JF}) - T_{Fill} \\ & < (m+1) \times \text{stream interval} \\ & \text{then merge to } M(k-m) \text{ stream} \end{aligned}$$

where m should be positive as it requests the later part of the viewing by jumping back to the previous stream.

- 5 The JB operation is similar to JF, except that JB will jump to a play-time at the earlier part of the viewing.

$$\begin{aligned} & \text{If } m \times \text{stream interval} \leq T_{Fill} + (P_{JB} - P_{MC}) \\ & < (m+1) \times \text{stream interval} \\ & \text{then merge to } M(k+m) \text{ stream} \end{aligned}$$

where m should be positive as it requests the earlier part of the viewing by jumping to the later stream.

10

- It has long been a difficult problem to provide fully interactive functions in a multicast VOD system. The media delivery system (10) of this invention may allow the user to perform fully interactive functions including pause, slow motion, fast forward/rewind, jump forward, and jump rewind which require a relatively low system resources to function. This may be achieved by limiting the number of unicast media streams during the operation of the interactive functions. Therefore, the overall costs of ownership of such VOD systems providing interactive functions may be reduced.
- 15

- While the preferred embodiment of the present invention has been described in detail by the examples, it is apparent that modifications and adaptations of the present invention will occur to those skilled in the art. It is to be expressly understood, however,
- 20

that such modifications and adaptations are within the scope of the present invention, as set forth in the following claims. Furthermore, the embodiments of the present invention shall not be interpreted to be restricted by the examples or figures only.

Reference Numerals	Description
10	media delivery system
12	video server cluster
14	media client
16	network
18	distributed interactive server
20	multicast backbone network
22	local distributed network

List 1

CLAIMS:

1. A method for delivering media to a plurality of media client having a buffer for caching media of a selected media stream within one stream interval and
5 processing capability for playing the media in a multicast media stream through a network, including the steps of:

- generating plurality of multicast media streams, wherein each multicast media stream is repeated at regular stream intervals;
- joining the media client to a selected multicast media stream in response to
10 a selection request from the media client;
- caching the buffer of the media client continuously with unplayed media in the selected multicast media stream; and
- caching the selected multicast media streams in at least one interactive server,

15 such that interactive requests and/or errors in playing the media in the media client are handled by the interactive server or the media server.

2. The method of Claim 1, wherein the interactive requests and the errors in playing the media in the media client are handled by the interactive server.

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3. The method of Claim 1, wherein the media in each multicast media streams are sent in packets of data, and the packets are interleaved randomly.

4. The method of Claim 1, wherein the stream interval is 30 to 60 seconds.

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5. The method of Claim 1 further including the step of generating a dedicated unicast media stream from the media server or the interactive server and delivering to the media client in response to a dedicated interactive request from the media client requesting a dedicated media.

5

6. The method of Claim 5, wherein the dedicated unicast media stream is generated from the interactive server if the interactive server contains the dedicated media.

10

7. The method of Claim 5, wherein the dedicated unicast media stream is generated from the media server if the interactive server does not contain the dedicated media.

15

8. The method of Claim 5, wherein the dedicated unicast media stream is generated from the interactive server after the dedicated media is delivered from the media server to the interactive server, if the interactive server does not contain the dedicated media.

20

9. The method of Claim 1, wherein the interactive request includes any one or more of pause, slow motion, fast forward, rewind, jump forward, and jump backward.
10. A system for delivering media selection to a plurality of media clients having a buffer for caching media of a selected media stream within one stream interval and processing capability for playing the media in a multicast media stream through a network, including

- at least one media server for generating a plurality of multicast media streams, wherein each multicast media stream is repeated at regular stream intervals, and the media client is joined to a selected multicast media stream in response to a selection request from the media client
- 5 - at least one interactive server for caching the selected multicast media stream

such that interactive requests and/or errors in playing the media in the media client are handled by the interactive server or the media server.

10 11. The system of Claim 10, wherein the interactive requests and the errors in playing the media in the media client are handled by the interactive server.

12. The system of Claim 10, wherein the media in each multicast media streams are sent in packets of data, and the packets are interleaved randomly.

15

13. The system of Claim 10, wherein the stream interval is 30 to 60 seconds.

14. The system of Claim 10, wherein a dedicated unicast media stream is generated from the media server or the interactive server and delivered to the media client in response to a dedicated interactive request from the media client requesting a
20 dedicated media.

15. The system of Claim 14, wherein the dedicated unicast media stream is generated from the interactive server if the interactive server contains the dedicated media.

25

16. The system of Claim 14, wherein the dedicated unicast media stream is generated from the media server if the interactive server does not contain the dedicated media.
- 5 17. The system of Claim 14, wherein the dedicated unicast media stream is generated from the interactive server after the dedicated media is delivered from the media server to the interactive server, if the interactive server does not contain the dedicated media.
- 10 18. The system of Claim 10, wherein the interactive request includes any one or more of pause, slow motion, fast forward, rewind, jump forward, and jump backward.

Abstract

In a largescale video-on-demand (VOD) system, the scalability and the provision of truly interactive functions are two difficult problems which have not been resolved satisfactorily. It is easy to provide fully interactive functions using unicast streams but
5 these systems are limited in their scalability which affect the cost of service provisioning. Batching systems based on multicast streaming, on the other hand, can increase the scalability but it is difficult to provide interactive functions on these systems. This invention provides a media delivery system having a novel architecture aiming at serving millions of users in a metropolitan area. It features hybrid multicast-unicast streaming to
10 achieve both scalability and full interactivity through the provision of distributed interactive servers, which cached the multicast media streams generated by the media servers. The interactive servers may also provide fault tolerant routing and error recovery.

1/6

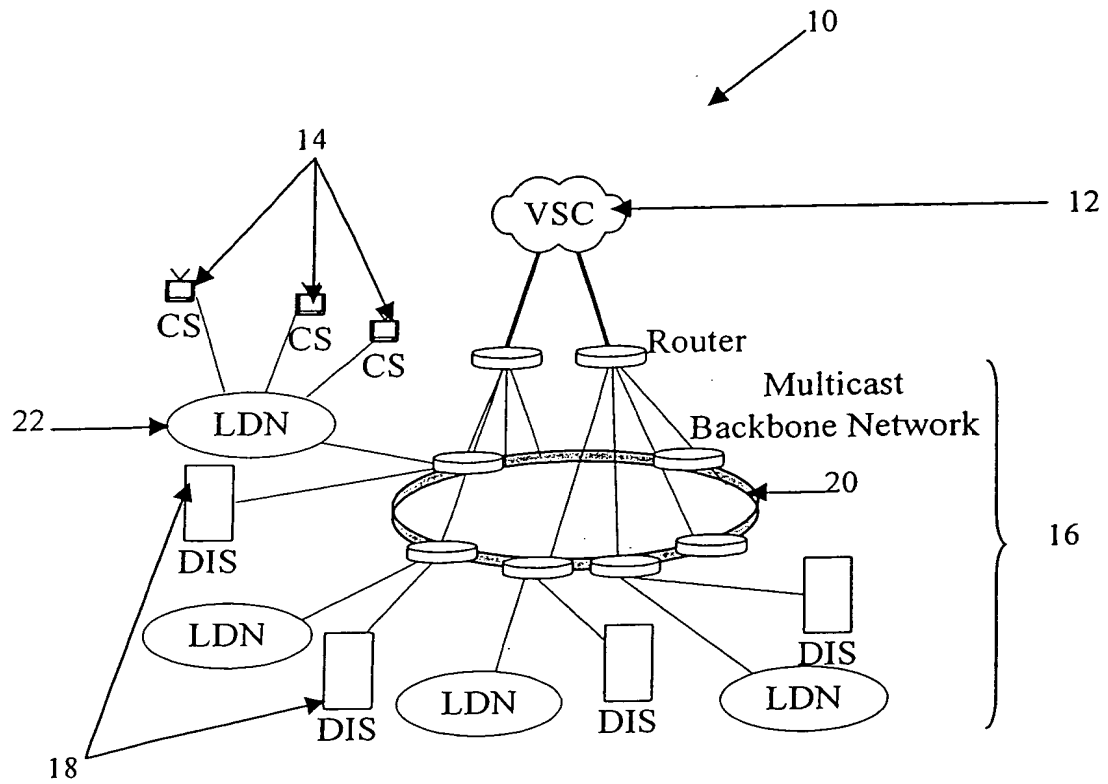


Fig.1

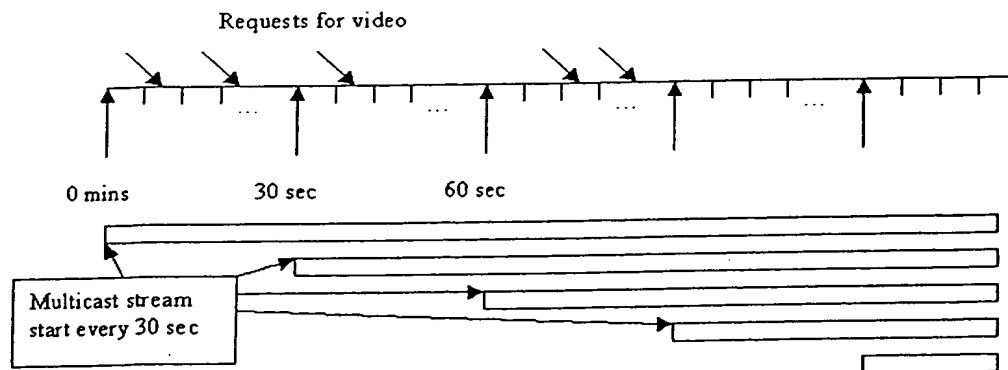


Fig.2

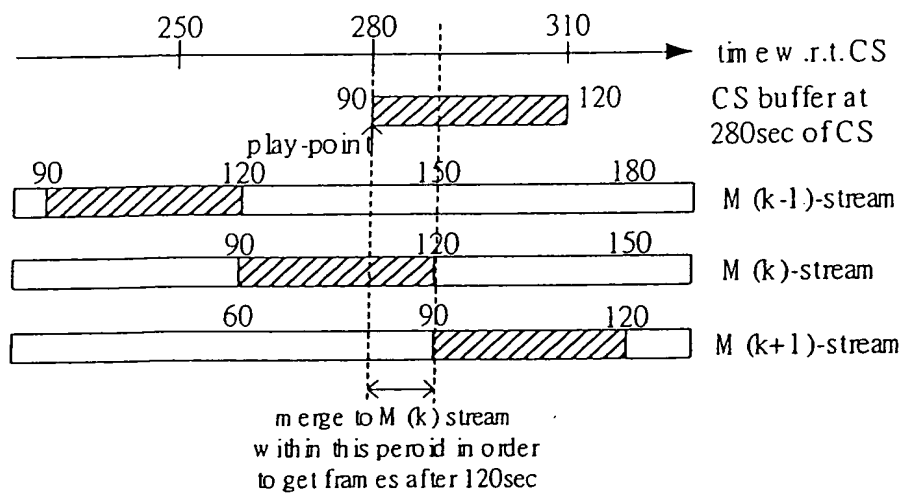
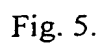
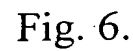


Fig. 3.





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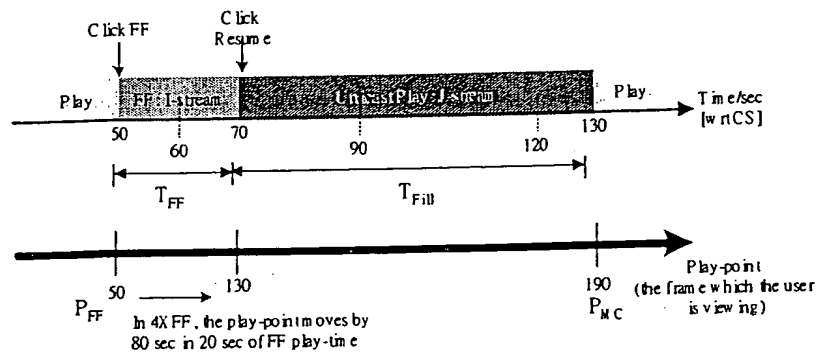


Fig. 7.

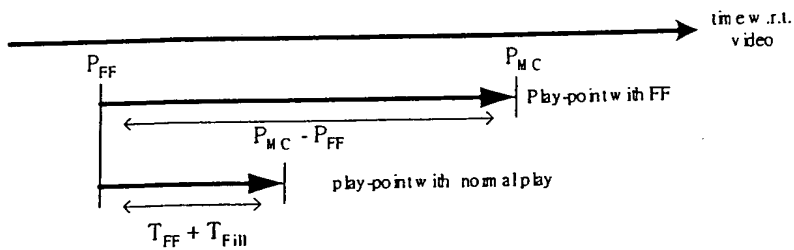


Fig. 8.

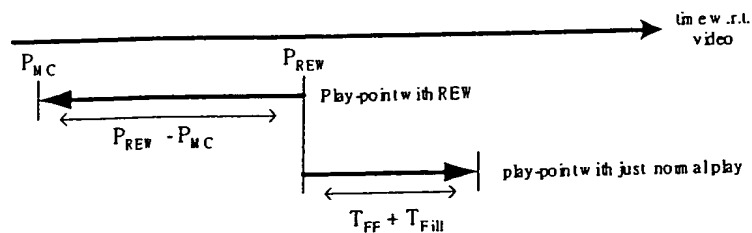


Fig. 9

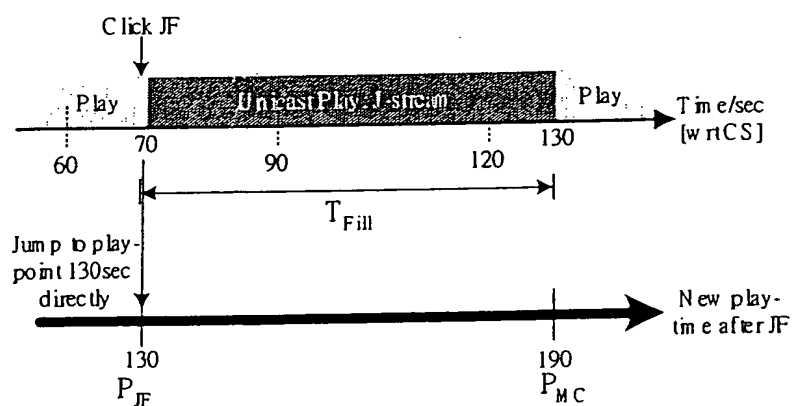


Fig. 10.